

Elissa Williams

Media Kit



EMAIL

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2020

SITE

www.elissawilliams.com

Introduction

About Elissa



Elissa Williams is the founder and CEO of Your Virtual Closet Concierge., a virtual wardrobe styling company that helps women use fashion as a tool for personal transformation. She also founded the School of Heart Centered Styling, where she teaches stylists how to create their own lucrative and fulfilling businesses in the world of fashion!

At 30, Elissa had created a seven figure business and a seemingly perfect life -- a husband, two dogs, a home in Santa Barbara, and a healthy retirement account ;)

At 31, she found herself divorced, \$100,000 in debt and more compassionate than ever -- she understood, more than ever, "There's no such thing as failure, only lessons learned."

Elissa is a celebrated speaker and an award-winning writer. She is warm, enthusiastic and compassionate -- inspiring women to own their worth and be their boldest selves.

When she's not running companies or inspiring women, you can find Elissa in her hometown of Santa Barbara, CA sailing or hiking with her 6lb maltese, Bella.

Audience & Stats

The typical demographic who follows, enrolls in Elissa's courses and attends her speaking engagements are empowered women, ages 25-44 and interested in fashion and spirituality.

Topics: Personal Style, Investing, Business Building, Imposter Syndrome, Leading from Your Feminine.



Social	
Instagram	Avg. Weekly Impression
9k	22k



As Seen In & Partnerships

Among notable partnerships, Elissa Williams founded:

Styled by E., personal styling business in 2013

The School of Heart Centered Style in 2017

Your Virtual Wardrobe Concierge in 2019



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Testimonials

“
Elissa was a dream to have speak at the Entrepreneur Edge Live! She was an audience favorite, with lines of women waiting to connect afterwards. Her talk was heart-felt, direct, and inspired all attendees.”

- Joanna Turner, CEO Entrepreneur Edge

“
That was amazing! All the women loved hearing you. We can't wait to have you back!”

*- Aida Lawlor, Founder, Copper Ladder
(Beauty Counter)*

INSTAGRAM Rates

Per Post: \$1200

Per Story: \$750

Contact

Partnerships & Inquiries

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Instagram

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